



# Social Thinking®

St. Louis • March 28 - 31, 2017

## Learn Strategies to Teach:

- social thinking & social skills
- self-regulation
- perspective taking
- self-awareness
- executive functioning
- and more!

### Our Mission

At Social Thinking, our mission is to help people develop the skills needed to better connect with others and live happier, more meaningful lives. We create unique treatment frameworks and strategies to help individuals ages 4 through adulthood develop their social thinking and social skills (including self-awareness, perspective taking, self-regulation, executive functioning, and organizational systems) to meet their personal social goals. These goals often include sharing space effectively with others, learning to work as part of a team, and developing relationships of all kinds: with family, friends, classmates, co-workers, romantic partners, etc. We also create quality educational products and services that help parents, professionals, and other stakeholders break down the social learning process to more effectively teach social thinking and related social skills in a practical and engaging way. Social Thinking was founded by Michelle Garcia Winner, M.A., CCC-SLP as a small clinic over 20 years ago, and today our curricula have been implemented in specialty and mainstream classrooms, schools, and districts around the world.

### Who We Help

We help people ages 4 years through adulthood with solid language and learning abilities develop their social thinking and related social skills. Our strategies help parents and professionals teach social information to individuals around the world with and without diagnoses, including neurotypical children. Among those with a diagnosis, the most popular that we address are: Asperger's syndrome, Autism Spectrum Disorders Levels 1 & 2, Social Communication Disorder, PDD-NOS, ADHD, NVLD, Mixed Receptive-Expressive Language Disorder, twice exceptional, social anxiety, head injury, etc.

### Who Should Attend

Teachers; speech-language pathologists; therapists (MFTs, LCSWs, OTs, PTs); autism specialists; clinical, educational, developmental psychologists; clinical and educational administrators; physicians, social workers; paraprofessionals; students; parents, family members, and caregivers of individuals with social learning challenges.

### Continuing Education Available

**6 hours of instruction EACH DAY.**

Attend all 4 courses and earn 2.4 CEUs or 24 CE hours!

- **ASHA:** 0.6 CEUs for SLPs
- **NBCC:** 6 CE hours for Certified Counselors
- **Commonwealth Educational Seminars (CES):** 6 CE hours for Social Workers, LMHCs, LMFTs, Clinical & School Psychologists
- **IBCCES Autism Certification:** 6 CE hours. By attending a Social Thinking course you will be qualified for the certification. Use registration code: SOCIAL for 20% off at IBCCES.org!



Social Thinking Publishing is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in speech-language pathology and audiology. See course information for number of ASHA CEUs, instructional level and content area. ASHA CE Provider approval does not imply endorsement of course content, specific products or clinical procedures.



These courses are offered for 0.6 ASHA CEUs (Intermediate level, Professional area).

[www.socialthinking.com](http://www.socialthinking.com) • 408-557-8595 • 877-464-9278 • [conferences@socialthinking.com](mailto:conferences@socialthinking.com)

**Conference Schedule** Each day: 8:30 am – 3:45 pm

Tues.  
Mar. 28



**Teaching Social Thinking to Early Learners through Stories and Play-Based Activities** pre-K - 2nd grade

Kari Zweber Palmer & Nancy Tarshis

Connecting the dots: guide children's early social learning and play experiences to strengthen social thinking and classroom learning. Using video examples and multi-sensory lessons, we provide helpful strategies and Social Thinking Vocabulary to teach children core concepts such as *thinking thoughts* and *feeling feelings*, *thinking with their eyes*, learning about the *group plan*, developing self-awareness about their *body in the group* and how they use their *whole body to listen!* Engaging activities help kids learn in a group through social exploration and play. Core information is from our award-winning curriculum, story, and music collection: *The Incredible Flexible You™ Vol 1*. (Note: The name of this series has been changed to *We Thinkers!* This book will soon be called, *We Thinkers! Volume 1: Social Explorers*).

Wed.  
Mar. 29



**What Does Play Have to Do with Classroom Learning? Exploring Social Executive Functioning and Social Emotional Learning for Early Learners** pre-K - 2nd grade

Kari Zweber Palmer & Nancy Tarshis

Practical, fun, and innovative strategies! Build on the concepts presented the day before and investigate how to help kids work, play, and learn in groups as well as improve their flexible thinking. We delve deeply into the following teaching concepts: understanding social expectations, flexible versus stuck thinking, identifying the size of the problem, making smart guesses, and sharing an imagination. Introducing Social Thinking's newest tool for treatment\* planning, the *Group Collaboration, Play and Problem Solving Scale* to differentiate the play-based teaching methods appropriate for each child. Core information is from our upcoming curriculum, *We Thinkers! Volume 2 Social Problem Solvers* (This book is the second volume of the series formerly called *The Incredible Flexible You*).

Thurs.  
Mar. 30



**ZOOMING IN: Strategies for Concrete Learners** kinder - young adult

Michelle Garcia Winner & Pamela Cooke

Delve into the needs of our more literal learners who may have diagnoses such as ASD, ADHD, language learning or sensory integration challenges. They are often perplexed by the abstractions of the school curriculum, show marked difficulty in reading social cues, and are often aloof and less organized. Discover how best to teach individuals based on their age and how to enhance learning in the inclusion-based classroom. Explore lessons that translate abstract social concepts into concrete ideas that can help improve social understanding over time. Participants are provided with tools to tie social treatment plans to the Common Core Standards. Audience members love the many video examples and treatment tools!

Fri.  
Mar. 31



**ZOOMING IN: Strategies for Individuals with Subtle but Significant Social Problems** kinder – young adult

Michelle Garcia Winner & Pamela Cooke

Explore the needs of nuance-challenged social communicators who may have diagnoses such as Asperger's syndrome, ASD, ADHD, or social anxiety. They are often in mainstream education and struggle with the intricacies of social relationships, homework assignments, and working in peer-based groups. Discover effective strategies that encourage nuanced perspective taking and executive functioning while attending to the person's mental health. Take with you nuance-based social learning lessons for use in both treatment plans and the mainstream classroom to help improve performance on educational standards at the state level (including the Common Core).

\*Treatment refers to conceptual and strategy -based frameworks for building understanding and use of social skills and social thinking.

**Learn More**

See learning objectives at [www.socialthinking.com](http://www.socialthinking.com)



## Kari Zweber Palmer

**Kari Zweber Palmer, MA, CCC-SLP** is a speech-language pathologist who specializes in the Social Thinking methodology. She works at her private practice, *Changing Perspectives*, in Excelsior, Minnesota and also serves as a Social Thinking consultant in schools. She is a member of the Social Thinking Training and Speaking Collaborative and a co-author of the *We Thinkers!* series curricula and storybooks.

Mar.  
28 & 29



## Nancy Tarshis

**Nancy Tarshis, MA, MS, CCC-SLP** is a speech-language pathologist who co-founded the practice Altogether Social in New York City, New York, where she serves clients age 14 months through 22 years for diagnoses and therapeutic treatment\*. Additionally, she supervises ten speech pathologists, lectures to medical residents and psychology interns, participates in research projects, and serves as adjunct clinical instructor at several New York area graduate schools. She is deeply experienced in a wide variety of treatment methodologies, including Social Thinking. She is a member of the Social Thinking Training and Speaking Collaborative and a co-author of *The Incredible Flexible You™* curriculum and storybooks.

Mar.  
28 & 29



## Michelle Garcia Winner

**Michelle Garcia Winner, MA, CCC-SLP** is the founder of Social Thinking and specializes in the treatment of individuals with social cognitive learning challenges. She is a senior therapist at the Social Thinking Center in Santa Clara, California, as well as a prolific writer and international speaker. Michelle helps educators, mental health professionals, and parents appreciate how social thinking and social skills are integral to a person's success – be it in school, in relationships, in the community, or in his/her career. In 2008, Michelle was honored with a Congressional Recognition Award for her groundbreaking work.

Mar.  
30 & 31



## Pamela Crooke

**Pamela Crooke, Ph.D., CCC-SLP** is Social Thinking's Chief Strategy Officer of Research, Content, Clinical Services and the Director of Social Thinking Training & Speakers Collaborative. She is also a clinician at the Social Thinking Center in California, where she has an active caseload of children, teens and adults. She is an international Social Thinking speaker and is the co-author (with Michelle Garcia Winner) of four award-winning Social Thinking books. Pamela has served on the clinical faculty of three universities, worked in the Arizona public schools for 15 years, and published a study on the effectiveness of using Social Thinking vocabulary in the schools.

Mar.  
30 & 31

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**“Social Thinking conferences are ‘real world’ trainings complete with immediate strategies to implement in your school or clinic.”**

– Terese, Director of Special Education

**“Best conference I have ever attended, eye opening and more informative than I could have ever imagined. I am thrilled I was able to attend!”**

– Bridget, SLP

## Registration Form



**Lunch Provided**

Submit this form by scanning and emailing it to  
conferences@socialthinking.com or faxing it to 408-557-8594

EARLY BIRD PRICING Valid through March 14, 2017			
# OF DAYS	PROFESSIONAL *		NONPROFESSIONAL <sup>■</sup>
	SINGLE	TEAM <sup>†</sup>	SINGLE
Discount <sup>▲</sup>	20%	25%	30%
1 Day	\$196.00	\$183.75	\$171.50
2 Days	\$347.20	\$325.50	\$303.80
3 Days	\$495.20	\$464.25	\$433.30
4 Days	\$639.20	\$599.25	\$559.30

REGULAR PRICING			
# OF DAYS	PROFESSIONAL *		NONPROFESSIONAL <sup>■</sup>
	SINGLE	TEAM <sup>†</sup>	SINGLE
Discount <sup>▲</sup>	-	10%	15%
1 Day	\$245.00	\$220.50	\$208.25
2 Days	\$434.00	\$390.60	\$368.90
3 Days	\$619.00	\$557.10	\$526.15
4 Days	\$799.00	\$719.10	\$679.15

- \* **Professional Pricing:** Applies to individuals who will use the information presented at the conference as part of their paraprofessional or professional work.
- **Nonprofessional Pricing:** Applies to individuals who are 1. family members or caregivers assisting those in their care with social learning challenges 2. students enrolled in an academic program who are training to become a paraprofessional or professional.
- † Team pricing applies if 5 or more professionals register at the **SAME TIME**. Prices are per person.
- ▲ All discounts based on the price of a Regular Professional ticket. See website for Regular vs. Early Bird pricing.

## Contact Info

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Check here if you would like to receive our e-newsletter

## Payment Info

Visa/MC/Discover# \_\_\_\_\_

Exp. Date \_\_\_\_ / \_\_\_\_ Sec. Code \_\_\_\_\_

Auth. Signature: \_\_\_\_\_

Please call me for credit card details

Organization: \_\_\_\_\_

Pay by PO: PO # \_\_\_\_\_

To pay by PO please attach it to this form

**Pay by Check:**

Make checks payable/send form to:

**Social Thinking**

404 Saratoga Ave. # 200, Santa Clara, CA 95050

**Total Number of Attendees:** \_\_\_\_\_

**Grand Total Price:** \_\_\_\_\_

Fill out the information below for each attendee.

Sum the total price for each attendee.

## Registration Form

**NOTE:** You are not registered until we receive and process payment. When submitting registration(s) for others, include the name and email of the actual attendee and not your own, as the confirmation email should go to the true attendee. Name substitutions will incur a \$25 change fee. Any onsite changes will incur a \$75 fee.

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Professional (Continuing Ed. Included)     Non Professional

- Mar. 28:** Teaching Social Thinking to Early Learners through Stories and Play-Based Activities
- Mar. 29:** What Does Play Have to Do with Classroom Learning? Exploring Social Executive Functioning and Social Emotional Learning for Early Learners
- Mar. 30:** ZOOMING IN: Strategies for Concrete Learners
- Mar. 31:** ZOOMING IN: Strategies for Individuals with Subtle but Significant Social Problems

**Total Price:** \_\_\_\_\_  
Based on number of days attending. Refer to pricing chart.

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**CANCELLATION and CHANGE POLICY:**

Conference attendees who cancel their registration for any reason up to 15 days prior to the first day of the Conference will be charged a \$25.00 Administration Fee for each day they are canceling. The remainder of the paid Conference Fee will be refunded no later than 4 weeks past the cancellation date. No cancellations are accepted 14 or fewer days before the first day of the Conference. If any other change is requested such as a name change on any attendee Registration, there is a \$25 Administration Fee per change.

**Print and attach more forms if needed.**