



Social Thinking®

Philly Area • May 8 - 11, 2017

Learn Strategies to Teach:

- social thinking & social skills
- self-regulation
- perspective taking
- self-awareness
- executive functioning
- and more!

Our Mission

At Social Thinking, our mission is to help people develop the skills needed to better connect with others and live happier, more meaningful lives. We create unique treatment frameworks and strategies to help individuals ages 4 through adulthood develop their social thinking and social skills (including self-awareness, perspective taking, self-regulation, executive functioning, and organizational systems) to meet their personal social goals. These goals often include sharing space effectively with others, learning to work as part of a team, and developing relationships of all kinds: with family, friends, classmates, co-workers, romantic partners, etc. We also create quality educational products and services that help parents, professionals, and other stakeholders break down the social learning process to more effectively teach social thinking and related social skills in a practical and engaging way. Social Thinking was founded by Michelle Garcia Winner, M.A., CCC-SLP as a small clinic over 20 years ago, and today our curricula have been implemented in specialty and mainstream classrooms, schools, and districts around the world.

Who We Help

We help people ages 4 years through adulthood with solid language and learning abilities develop their social thinking and related social skills. Our strategies help parents and professionals teach social information to individuals around the world with and without diagnoses, including neurotypical children. Among those with a diagnosis, the most popular that we address are: Asperger's syndrome, Autism Spectrum Disorders Levels 1 & 2, Social Communication Disorder, PDD-NOS, ADHD, NVLD, Mixed Receptive-Expressive Language Disorder, twice exceptional, social anxiety, head injury, etc.

Who Should Attend

Teachers; speech-language pathologists; therapists (MFTs, LCSWs, OTs, PTs); autism specialists; clinical, educational, developmental psychologists; clinical and educational administrators; physicians, social workers; paraprofessionals; students; parents, family members, and caregivers of individuals with social learning challenges.

Continuing Education Available

6 hours of instruction EACH DAY. Attend all 4 courses and earn 2.4 CEUs / 24 CE hours!

- **ASHA:** 0.6 CEUs for SLPs
- **NBCC:** 6 CE hours for Certified Counselors
- **Commonwealth Educational Seminars (CES):** 6 CE hours for Social Workers, LMHCs, LMFTs, Clinical & School Psychologists
NOTE: CE hours are not available through CES for Social Workers in N.J or N.Y.
- **Certified Autism Specialist (CAS):** 6 CE hours. Learn more about the certificate at IBCCES.org. Use registration code: SOCIAL for 20% off!
- **NYED's State Board for Social Work:** Social Thinking, Inc., SW CPE is recognized as an approved provider of continuing education for licensed social workers #0334
- **IBCCES Autism Certification:** 6 CE hours. By attending a Social Thinking course you will be qualified for the certification. Use registration code: SOCIAL for 20% off at IBCCES.org!



Social Thinking Publishing is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in speech-language pathology and audiology. See course information for number of ASHA CEUs, instructional level and content area. ASHA CE Provider approval does not imply endorsement of course content, specific products or clinical procedures.



Conference Schedule Each day: 8:30 am – 3:45 pm

Mon.
May 8



Master Class 1: Exploring Key Social Communication Concepts through Hands-on Activities kinder - young adult

Michelle Garcia Winner & Pamela Crooke

This course gets very high marks from attendees! The focus of this course is to take attendees on a deeper dive into core Social Thinking strategies through the use of video clips and hands-on practice using our treatment* goody bags. If you've already learned the Social Thinking basics from attending different courses or reading our published materials, then this course will be right up your alley as it helps to make better sense out of your real-time observations while creating treatment tools in a way we have never offered before. You'll receive our new Cascade of Social Attention Checklist, practice lessons by using popsicle sticks and playing cards, and learn one way in which a digital camera can literally change the face of your treatment. You'll also receive samples of how all this information can be represented in IEP goals (connected to the Common Core and State Standards) and rubrics for measuring change. Finally, through longitudinal videos of 4 different clients, we will explore how an individual's competencies and focus of treatment change across 5, 10 and 15 years.

Tues.
May 9



Executive Functioning: Tackle Homework and Classwork with these Helpful Strategies! 5th graders - young adult

Michelle Garcia Winner

Focusing on executive functioning – What is it and how do you teach its many moving parts? Like our social skills, our organizational skills are expected to advance over time without much instruction – though they are critical for success across childhood and adulthood. In this conference, discover strategies that foster an individual's executive functioning skills. Explore the 10 steps to completing a homework assignment and learn a strategy aligned to each step - including strategies to find the motivation to tackle a task. Strategies can be used at home, in the community – and in any classroom. People give this conference stellar reviews!

Wed.
May 10



Teaching Social Thinking to Early Learners through Stories and Play-Based Activities pre-K - 2nd grade

Kari Zweber Palmer & Nancy Tarshis

Connecting the dots: guide children's early social learning and play experiences to strengthen social thinking and classroom learning. Using video examples and multi-sensory lessons, we provide helpful strategies and Social Thinking Vocabulary to teach children core concepts such as *thinking thoughts* and *feeling feelings*, *thinking with their eyes*, learning about the *group plan*, developing self-awareness about their *body in the group* and how they use their *whole body to listen!* Engaging activities help kids learn in a group through social exploration and play. Core information is from our award-winning curriculum, story, and music collection: *The Incredible Flexible You™ Vol 1*. (Note: The name of this series has been changed to *We Thinkers!* This book will soon be called, *We Thinkers! Volume 1: Social Explorers*).

Thurs.
May 11



What Does Play Have to Do with Classroom Learning? Exploring Social Executive Functioning and Social Emotional Learning for Early Learners

pre-K - 2nd grade

Kari Zweber Palmer & Nancy Tarshis

Practical, fun, and innovative strategies! Build on the concepts presented the day before and investigate how to help kids work, play, and learn in groups as well as improve their flexible thinking. We delve deeply into the following teaching concepts: understanding social expectations, flexible versus stuck thinking, identifying the size of the problem, making smart guesses, and sharing an imagination. Introducing Social Thinking's newest tool for treatment planning, the *Group Collaboration, Play and Problem Solving Scale* to differentiate the play-based teaching methods appropriate for each child. Core information is from our upcoming curriculum, *We Thinkers! Volume 2 Social Problem Solvers* (This book is the second volume of the series formerly called *The Incredible Flexible You*).

*Treatment refers to conceptual and strategy -based frameworks for building understanding and use of social skills and social thinking.

These courses are offered for 0.6 ASHA CEUs (Intermediate level, Professional area).

Learn More

See learning objectives at www.socialthinking.com



Michelle Garcia Winner

Michelle Garcia Winner, MA, CCC-SLP is the founder of Social Thinking and specializes in the treatment* of individuals with social cognitive learning challenges. She is a senior therapist at the Social Thinking Center in Santa Clara, California, as well as a prolific writer and international speaker. Michelle helps educators, mental health professionals, and parents appreciate how social thinking and social skills are integral to a person's success – be it in school, in relationships, in the community, or in his/her career. In 2008, Michelle was honored with a Congressional Recognition Award for her groundbreaking work.

May
8 & 9



Pamela Crooke

Pamela Crooke, Ph.D., CCC-SLP is Social Thinking's Chief Strategy Officer of Research, Content, Clinical Services and the Director of Social Thinking Training & Speakers Collaborative. She is also a clinician at the Social Thinking Center in California, where she has an active caseload of children, teens and adults. She is an international Social Thinking speaker and is the co-author (with Michelle Garcia Winner) of four award-winning Social Thinking books. Pamela has served on the clinical faculty of three universities, worked in the Arizona public schools for 15 years, and published a study on the effectiveness of using Social Thinking vocabulary in the schools.

May 8



Kari Zweber Palmer

Kari Zweber Palmer, MA, CCC-SLP is a speech-language pathologist who specializes in the Social Thinking methodology. She works at her private practice, Changing Perspectives, in Excelsior, Minnesota and also serves as a Social Thinking consultant in schools. She is a member of the Social Thinking Training and Speaking Collaborative and a co-author of the We Thinkers! series curricula and storybooks.

May
10 & 11



Nancy Tarshis

Nancy Tarshis, MA, MS, CCC-SLP is a speech-language pathologist who co-founded the practice Altogether Social in New York City, New York, where she serves clients age 14 months through 22 years for diagnoses and therapeutic treatment. Additionally, she supervises ten speech pathologists, lectures to medical residents and psychology interns, participates in research projects, and serves as adjunct clinical instructor at several New York area graduate schools. She is deeply experienced in a wide variety of treatment methodologies, including Social Thinking. She is a member of the Social Thinking Training and Speaking Collaborative and a co-author of *The Incredible Flexible You*™ curriculum and storybooks.

May
10 & 11

*Treatment refers to conceptual and strategy -based frameworks for building understanding and use of social skills and social thinking.

"Social Thinking conferences are 'real world' trainings complete with immediate strategies to implement in your school or clinic."

– Terese, Director of Special Education

"Best conference I have ever attended, eye opening and more informative than I could have ever imagined. I am thrilled I was able to attend!"

– Bridget, SLP



Philly Area Conference

May 8 - 11, 2017 • 8:30 am - 3:45 pm
Westin Mount Laurel
555 Fellowship Rd., Mt. Laurel, NJ 08054

Registration Form



Submit this form by scanning and emailing it to conferences@socialthinking.com or faxing it to 408-557-8594

Lunch Provided

EARLY BIRD PRICING Valid through April 26, 2017				REGULAR PRICING			
# OF DAYS	PROFESSIONAL *		NONPROFESSIONAL [■]	# OF DAYS	PROFESSIONAL *		NONPROFESSIONAL [■]
	SINGLE	TEAM ⁺	SINGLE		SINGLE	TEAM ⁺	SINGLE
Discount [^]	20%	25%	30%	Discount [^]	-	10%	15%
1 Day	\$196.00	\$183.75	\$171.50	1 Day	\$245.00	\$220.50	\$208.25
2 Days	\$347.20	\$325.50	\$303.80	2 Days	\$434.00	\$390.60	\$368.90
3 Days	\$495.20	\$464.25	\$433.30	3 Days	\$619.00	\$557.10	\$526.15
4 Days	\$639.20	\$599.25	\$559.30	4 Days	\$799.00	\$719.10	\$679.15

- * **Professional Pricing:** Applies to individuals who will use the information presented at the conference as part of their paraprofessional or professional work.
- **Nonprofessional Pricing:** Applies to individuals who are 1. family members or caregivers assisting those in their care with social learning challenges 2. students enrolled in an academic program who are training to become a paraprofessional or professional.
- + Team pricing applies if 5 or more professionals register at the **SAME TIME**. Prices are per person.
- ^ All discounts based on the price of a Regular Professional ticket. See website for Regular vs. Early Bird pricing.

Contact Info

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Check here if you would like to receive our e-newsletter

Payment Info

Visa/MC/Discover# _____

Exp. Date ____ / ____ Sec. Code _____

Auth. Signature: _____

Please call me for credit card details

Organization: _____

Pay by PO: PO # _____

To pay by PO please attach it to this form

Pay by Check:

Make checks payable/send form to:

Social Thinking

404 Saratoga Ave. # 200, Santa Clara, CA 95050

Total Number of Attendees: _____

Grand Total Price: _____

Fill out the information below for each attendee.

Sum the total price for each attendee.

www.socialthinking.com • 408-557-8595 • 877-464-9278 • conferences@socialthinking.com

Registration Form

NOTE: You are not registered until we receive and process payment. When submitting registration(s) for others, include the name and email of the actual attendee and not your own, as the confirmation email should go to the true attendee. Name substitutions will incur a \$25 change fee. Any onsite changes will incur a \$75 fee.

Name: _____ Email: _____

Professional (Continuing Ed. Included) Non Professional

- May 8:** Master Class 1: Exploring Key Social Communication Concepts through Hands-on Activities
- May 9:** Executive Functioning: Tackle Homework and Classwork with these Helpful Strategies!
- May 10:** Teaching Social Thinking to Early Learners through Stories and Play-Based Activities
- May 11:** What Does Play Have to Do with Classroom Learning? Exploring Social Executive Functioning and Social Emotional Learning for Early Learners

Total Price: _____
Based on number of days attending. Refer to pricing chart.

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CANCELLATION and CHANGE POLICY:

Conference attendees who cancel their registration for any reason up to 15 days prior to the first day of the Conference will be charged a \$25.00 Administration Fee for each day they are canceling. The remainder of the paid Conference Fee will be refunded no later than 4 weeks past the cancellation date. No cancellations are accepted 14 or fewer days before the first day of the Conference. If any other change is requested such as a name change on any attendee Registration, there is a \$25 Administration Fee per change.

Print and attach more forms if needed.